Town of Fair Haven Economic Development Committee December 5, 2022 – Regular Meeting Minutes

Members Present: Glen Traverse, Judi Sutherland, Rachel Meigs, Joe Gunter

Member Absent: Cindy Pritchard

Call to Order

Glen Traverse, Acting Chair, called the meeting to order at 5:30pm.

Review the Agenda:

Ms. Meigs moved to accept the agenda as presented. Ms, Sutherland seconded the motion and it carried.

Review the Minutes of October 3, 2022

There were no changes to the Minutes of October 3, 2022. Mr. Gunter moved to accept the minutes as presented, Ms. Meigs seconded the motion. The motion passed.

Old Business

IBC Updates

The committee has decorated the park for the holiday season. There are fewer trees around the gazebo but more carolers. More lights were purchased for the gazebo to replaced old, non-functioning strings. The Committee continues to discuss the lack of advertising for events. A banner is inexpensive, yet effective. It has been suggested that we show more free movies.

CEDRR Fair Haven Business Page

It is important that we work together with CEDRR for more opportunities and exposure to events, such as a Scavenger Hunt with other towns in Rutland County.

Building Communities Grants

We are proud to announce that two grants have been announced. Ms. Stannard's daycare and the Laramie's new winery have received funds to help grow their businesses! Congratulation to both of you.

S2R Website & Design & Management

Ms. Karen Monroe has begun this project, starting with some stunning photography.

Downtown Designation Application

This is a very important project because this designation will give Fair Haven the opportunity to apply for larger grants. The process for applying is waiting for new zoning issues to be completed. Perhaps getting help from an active Rotary or Chamber would help.

EDC Minutes of October 3, 2022

Marketing – "Made in Fair Haven" Labels

The new labels are here. If your business makes/produces something that is made here in Fair Haven, be sure to stop by the Town Manager's office to pick up a roll for your business's use.

Revolving Loan Program

This successful program's goal is to gain businesses in Fair Haven. All prior loans have been paid in full so Fair Haven is prepared to reloan.

Town Plan/Economic Development Section

The committee has prepared a current report to be submitted.

Social Media Intern Discussion

The committee discussed the duties of this position and compensation.

CEDS

The Central Economic Development Strategy. Discussion moved to next meeting.

Public Comment - None

Next Meeting January 2, 2023 at 5:30pm

Adjourn

Mr. Gunter moved to adjourn, Ms. Meigs seconded. Meeting adjourned at 7:00pm..

Respectfully submitted, Judi Sutherland